



Fine wine for the caning—cats like it too!

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For Immediate Release

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Bark Vineyards is proud to introduce the new 2006 varietals of *fine wine for the canine!* Due to overwhelming demand for the 2005 Barkundy label, the company has added three new additions to the 2006 line-up; Pinot Leasheo, Sauvignon Bark, and Meowlot (especially made for felines). Our signature Barkundy, a vegetarian beef flavored au jus designed to compliment dry kibble was so successful last year that we added a chicken flavor to our “white wine” series (Pinot Leasheo and Sauvignon Bark). We have kept the beef flavor for the two “red wine” series; Barkundy and Meowlot.

A little background on the company. Bark Vineyards began operations in early 2004 – born of a dream by proprietor Kathleen Ramsey. Ms. Ramsey embarked on making novelties for pets and pet owners i.e. ladies designer handbags. She then introduced the 2005 Barkundy bottled in a 750 ml. wine bottle, which was actually water designed to be flavored with an attached seasoning packet and poured over the furry friends food.

Those early days quickly vanished along with the seasoning packets. The company has expanded and is introducing the 2006 varietals. The 2006 is a new, tastier formula also bottled in a 750 ml. wine bottle, made with only human-grade quality ingredients and produced in a FDA approved facility (as opposed to the basement and kitchen of the Ramsey house).

Commenting on the rapid growth and success of this start-up company, “Bark Vineyards was a novelty idea that turned into a success with not only wine lovers but people who love their dogs and cats like most love their children” said Ramsey. Bark Vineyards now has 6 full and part-time employees and continues to grow.

Bark Vineyards is wholly owned subsidiary of Sophie Rose, LLC. Based in Williamsburg, VA and is dedicated to providing quality and healthy products for pets and the people that love them. The product is available at many fine retail stores and boutiques as well as available online. For wholesale information call 757.645.2083 or for retail orders go to [www.barkvineyards.com](http://www.barkvineyards.com)

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