



BARK VINEYARDS 'FINE WINE FOR THE CANINE AND FELINE' OFFERS ALTERNATIVE  
TO WET PET FOOD PRODUCTS

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FOR IMMEDIATE RELEASE

April 11, 2007 Williamsburg, VA – In response to the growing problem of tainted pet foods across the United States, Bark Vineyards has reinforced its supply of its pet wine product series. Bark Vineyards produces a gravy/aus-jus that can make dry kibble into a meaty succulent dish that rivals the qualities of wet foods. Bark Vineyards proprietor, Kathleen Ramsey, said; “The pet food crisis has caused our retail partners to double, and in some cases, triple their orders to keep up with current demand.” Ramsey went on to comment that in some cases, her retail clients claimed that her wine product was “flying off the shelves” and many customers have placed back orders. “The current demand is so great that we have had to double and triple our production which has required some retooling in our manufacturing facility” said Ramsey. The fact that Bark Vineyards is produced in an FDA approved facility with only healthy human grade ingredients has driven pet owners to consider feeding their animal dry food with the Bark Vineyards mixed in to create the wet sensation and flavor found in the wet foods. “While we certainly don’t want to capitalize on this tragedy, it has certainly spiked our business because of the wholesome product we produce and we hope that consumers and pet owners will continue to consider purchasing only high grade products for their pets, such as Bark Vineyards, in the future” said Ramsey.

About Bark Vineyards – Bark Vineyards produces “fine wine for the canine and feline” and consists of a non-alcoholic product made of only human grade ingredients in an FDA approved facility. ‘Varietals’ include; ‘Barkundy’, ‘Meowlot’, ‘Pinot Leasheo’, ‘Sauvignon Bark’, and ‘White Sniff-in-Tail’. Bark Vineyards is a subsidiary of Sophie Rose, LLC and is headquartered in Williamsburg, VA . The product is available at many fine retail pet stores and boutiques as well as available online. For wholesale information call 757.645.2083 or for retail orders go to [www.barkvineyards.com](http://www.barkvineyards.com).

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